



CONTACT: Anne Hatfield KGBTexas.communications 210.826.8899 anneh@kgbtexas.com

SAN ANTONIO GOLF RESORT TO HOST 2nd PRO GOLF EVENT FOR 2011

The 27th Annual AT&T Championship Moves to JW Marriott San Antonio Hill Country Resort & Spa and TPC San Antonio

SAN ANTONIO, TX – The JW Marriott San Antonio Hill Country Resort & Spa and TPC San Antonio announced today the launch of preparations for their second professional golf tournament in 2011. The AT&T Championship on the PGA TOUR Champions Tour is moving to TPC San Antonio at the highly acclaimed <u>San Antonio resort</u>.

"We are thrilled to be the new host for this historic tournament," said JW Marriott San Antonio general manager Arthur Coulombe. "This property was designed to set new standards in the region for luxury hospitality, and world-class golf is our signature offering. We are honored to have these notable players stay with us and challenge Pete Dye's Canyon Course."



This year's AT&T Championship tournament is the 27th annual event, all of which have been held in San Antonio. Past winners include John Cook, Fred Funk, Jay Haas, Mark McNulty, Lee Trevino and Craig Stadler. For the second year in a row, the tickets and parking are free, courtesy of Snapple Gate Days. San Antonio-area non-profit organizations will be distributing tickets to the general public leading up to the tournament as a part of the Champions "FORE" Charities Ticket Program. Fans may also pick up tickets at the gate

during tournament days or visit the AT&T Championship website (<u>www.attchamp.com</u>) for more information.

The resort is also home to the prestigious PGA TOUR Valero Texas Open held annually in the spring. The JW San Antonio Hill Country Resort & Spa and TPC San Antonio join Pebble Beach Golf Links and TPC Sawgrass as one of only a few properties to host two PGA TOUR events each year.

In honor of the AT&T Championship, the JW Marriott San Antonio Resort & Spa is offering special Stay & Play Unlimited Golf packages through the remainder of the year. Now golf fans can play where the pro's play with significant savings. With Escape! Unlimited Golf for 1 Package, starting at \$299 or Escape! Unlimited Golf for 2 Package, starting at \$399, these <u>San Antonio vacation packages</u> offer rare opportunities for nonmembers to play at TPC San Antonio.

These Stay & Play Golf Packages include:

- Room Accommodations 1 king or 2 double beds
- Unlimited rounds of golf for one/two on the private TPC San Antonio courses daily
- Golf Cart and range balls
- Range Balls

The walk-up rate for golf is regularly \$175 per round. This package represents a starting savings of \$340 in amenities per night, or more than 45% off total value.

- continued -

Opened in January 2010, the JW Marriott San Antonio Hill Country Resort & Spa brings a new level of luxury to the legendary Texas Hill Country. Set on 600 picturesque acres of rolling hills, meandering creeks and Live Oak trees the resort was recently ranked by Travel + Leisure as one of the Top 50 family hotels in the U.S. and Canada for 2011.

The Ultimate Golf Experience

This premier <u>San Antonio golf resort</u> features TPC San Antonio, the newest addition to the PGA TOUR Tournament Players Club (TPC) Network. The AT&T Oaks Course designed by Greg Norman is home to the PGA TOUR Valero Texas Open, and the AT&T Canyons Course designed by Pete Dye hosts the AT&T Championship on the PGA Champions Tour. TPC San Antonio is one of only three properties in the country to host two PGA TOUR events. The club is private and usually only accessible to members and guests of the resort.

Exhilarating Features for the Entire Family

Day or night, resort activities will keep guests of all ages entertained. The River Bluffs Water Experience, a six-acre water park, includes thrilling water rides and multiple activity pools. All are heated for year-round enjoyment. Other unique activities include Segway tours, trail bike rides, GPS ecoventures, evening s'mores around the fire pits, star-gazing parties and nightlife nature walks.

Relaxation and Rejuvenation

For those who need a recharge, the Resort's 26,000 square-foot <u>Lantana Spa</u> offers 30 treatment rooms and a complete fitness center and movement studio featuring yoga and fitness classes. Spa guests will enjoy the peaceful serenity of the spa's heated, lagoon-like pool, healthy refreshments at Replenish Spa Bistro or the perfect indulgence at the spa's boutique.

Cuisine – Texas Style, Mexico Certified

The JW Marriott San Antonio Hill Country Resort & Spa offers fresh, sustainable and organic fare at seven distinct dining options. 18 Oaks at the TPC San Antonio clubhouse showcases prime cuts, traditional steakhouse fare and sweeping views of the 18th greens of the AT&T Oaks Course. High Velocity, the resort's premier <u>San Antonio Sports Bar</u> offering a media-rich sports-watching environment, places guests right in the middle of the action with wall-to-wall multi-media screens. Cibolo Moon, the resort's main restaurant, offers guests an authentic taste of Texas and a true Mexico Tequila experience. Cibolo Moon is the first restaurant in Texas to become "T" certified by the Consejo Regulador del Tequila (CRT), or Tequila Regulatory Council of Mexico. The signature Tequila bar features more than 100 Tequilas and specializes in infusions formulated by the resident Tequila master.

About the Champions Tour

The Champions Tour is a tax-exempt membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. In 2008 the Champions Tour features a minimum of 29 official events offering \$55.5 million in prize money and an average purse of \$1.91 million. The Champions Tour operates under the umbrella of the PGA TOUR which includes the PGA TOUR, Champions Tour and Nationwide Tour. The Champions Tour's primary purpose as an entity of the PGA TOUR is to provide significant competitive and earnings opportunities for players age 50 and older; to protect the integrity of the game; and to help grow the reach of the game in the U.S. and around the world. In addition to providing competitive opportunities for its membership, Champions Tour events also generate significant sums of money for charity. The commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is president of the Champions Tour. TOUR headquarters is in Ponte Vedra Beach, Florida.

JW Marriott Hotels & Resorts

JW Marriott is part of Marriott International's luxury portfolio and consists of beautiful properties in gateway cities and distinctive resort locations around the world. These elegant hotels cater to today's sophisticated, self-assured travelers, offering them the quiet luxury they seek in a warmly authentic, relaxed atmosphere lacking in pretense. JW Marriott properties artfully provide highly crafted, anticipatory experiences that are reflective of their locale so that their guests have the time to focus on what is most important to them. Currently, there are 46 JW Marriott hotels in 19 countries; by 2013 the portfolio will encompass 72 properties in 27 countries.